



November 2008  
Issue 55

## OTTAWA ART ASSOCIATION

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Visit our website  
[www.ottawaartassoc.ca](http://www.ottawaartassoc.ca)

Next month on November 9th we will be hanging our annual Fall Members Choice Awards Show at the Ottawa Little Theatre. Please respect the hanging time of **ONLY** between **9 and 9:30 AM** entering at the Besserer Street entrance to the theatre. Doors will be locked at 9:30 AM so that we may hang the show. Below you will find the hanging guidelines. Please check your painting carefully to be sure that the outside dimensions **OF THE FRAME** are no larger than 30 inches on the smaller side by 40 inches on the larger side. Also, paintings will be rejected if they do not meet our requirements for a proper hanging system. Paintings must be hung with wire, not string, plastic, wool or shoelaces. The hanging fee will be \$6 and will include light refreshments at the opening on November 11th at 7:30 - 9:30. Please note that this is a change of starting time from last year and that the doors will open at 7:15 PM. Guest tickets will be \$6 also and will be available at the hanging and at the door on Nov. 11.

### OAA FALL AWARDS SHOW REGULATIONS

1. Art work must be original (NOT a copy of anyone else's work)
2. All sources must be acknowledged on the back of the work
3. Maximum size INCLUDING FRAME : 30 inches on the smallest side by 40 inches on the largest side.  
(Please note: the canvas of a framed picture must be smaller than 30 x 40)
4. It must be properly framed: \*(see EXCEPTION below)  
secure frame in good condition;  
wire attached firmly one quarter to one third of the way down from the top of the frame;  
all sharp edges of wire covered with tape  
\*Exception : an unframed extra deep(1 ½ inch) canvas (**gallery canvas**) with the outside edges painted (Decision of the hanging Chair is final)

Please note that the hanging regulations for the Spring Juried Awards Show are more stringent than the regulations for this show. For the Spring Awards Show, your painting must have been created with no help from other people allowed (it can not have been critiqued by anyone, cannot have been painted in a class, cannot have been done using a photo other than one taken by you, and cannot have been shown at any other juried show)

**Awards Show Hanging:**  
**Sunday, Nov. 9,2008**  
**9:00 - 9:30 AM**

#### **NEXT MEETING**

**Tuesday, November 11, 2008**  
**Ottawa Little Theatre**  
**400 King Edward St**  
**Ottawa,ON**

**FALL AWARDS' SHOW**  
**7:30 - 9:30 P.M.**



## NEWS ITEMS

The winner of the door prize draw on October 14 at the Heron Centre was Manju Sah. Congratulations! I am sure that the Wallack's gift certificate will be useful.

## NEW MATERIALS

I am presently experimenting with a new art medium - Inktense pencils. I got a set as a gift that was bought in New Jersey at Jerry's Artarama and have also seen ads for them on the All Artists web site from the UK; but I have not seen them here in the stores yet. They are made up of pigment in a pencil format that, after the addition of water, becomes permanent ink. I hope to use them to sketch on canvas paper (or canvas boards) on trips away from home where packing light is essential. When wet with a brush, the effect is much like watercolour pencils and after the water evaporates, the pigment is permanent and cannot be picked up by oil or acrylic paint applied on top at home. I really prefer to draw with a paintbrush, but this medium does travel well and is very convenient and simple to use. If anyone else has used these pencils, perhaps our members would be interested in hearing about your experience with them.

---Sharon McKenna

## NOTES ON MONTHLY MEETING

Last night at the October OAA meeting, we had the creator of the new web site, Ingo Peters, explain the changes that he has made to the site and how you, as a member, can have a web presence on the OAA site. Even I, who have had no web site experience, could download the application, send it with my \$30 check to Allison Hamilton, our Treasurer, and, after receiving an e-mail confirmation, password and instructions from our Web Coordinator, Kerstin Peters, manage to upload my coordinates, bio, photo and 3 photos of my art in short order. The instructions in the tutorial area that Ingo Peters reviewed at the meeting were clear and simple and the web-cast tutorials are easy to follow. Before I started to upload my information, I had written my biographical information in Word and just copied and pasted it onto the web page. Unfortunately, I failed to reduce the size of my photos to 750 pixels wide and will have to re-size and re-submit them - they are presently too big for viewers without high-speed dial-up to load. Otherwise, everything went very smoothly and I now have a web page - my first artistic presence on the world wide web! Even if you are as much of a newcomer to the electronic world of art marketing as I am, you will find it easy to navigate the site and join the web community. Try it, you will like it!

----Sharon McKenna

## RUNNING A COMMERCIAL ARTIST'S WEBSITE

Getting my work out on the Ottawa Art Association website is important to me. If you want a truly commercial site, read the **November American Artist** magazine. It spells out the action plan top Internet Artists have implemented to be successful. Copyright prevents reproduction. ----David Houlton

## ABOUT TOWN

**Mainworks Artists' Coop** holds its **annual Open House weekend**. November 7-9: Friday, 5-9 p.m., with refreshments; Saturday and Sunday, 12-5 p.m. **200 Crichton Street, Avon Lane Entrance**